

Boston Whaler Owners Event
Sarasota, Florida
May 27-29, 2005

Boston Whaler is pleased to present an official Boston Whaler Owners Event May 27-29, 2005, in Sarasota, Florida. Boston Whaler owners, their families and guests are invited to attend a weekend of fun, fishing and camaraderie. Bring your boat! The event will include free giveaways, photos with a Whaler cut in half, on-land vendors, entertainment, food, drinks and your choice of participating in a fishing tournament (inshore and offshore divisions), an on-water scavenger hunt or just hang out and relax. Our event this year will take place over the Memorial Day weekend. Several of our owners are planning to stay through Monday and enjoy the local waters.

The event will be held at one of the area's premier hotels, Sarasota Hyatt, in conjunction with Boston Whaler's dealership, Marine Max of Sarasota. The Hyatt has a fully equipped marina with a public boat ramp located within walking distance of the hotel.

Any sized Boston Whaler boat is eligible to compete in the fishing tournament or the scavenger hunt. Awards will be presented for inshore and offshore fishing categories, scavenger hunt winners and a variety of Whaler specific awards for the oldest Whaler, furthest traveled and more.

Join us for the Boston Whaler Owners Event!
Tentative Activities Saturday and Sunday

- Shop the various products available from multiple vendors.
- Food and drinks available onsite.
- Meet other Boston Whaler owners and Boston Whaler employees.
- Take your own boat on a Whaler sponsored Scavenger hunt.
- Get your picture taken in half of a Whaler.
- Meet Mercury Marine representatives.
- Free prizes and giveaways.
- Pool area.
- Fish the optional tournament or just watch the weigh-in.
- Much more!

You must **register by 5/13** to ensure we have enough food, giveaways and prizes for everyone! Registration for all or only part of the event is \$25 per person. That includes a free tee shirt per person, a reception Friday night with free giveaways, cookout Saturday night and lunch on Sunday. Plus, you'll get free giveaways and have a chance to win valuable prizes!

Inshore or offshore fishing tournaments will be all day Saturday and a half a day on Sunday. **There will be a mandatory Captain's meeting Friday night, May 27.** Anglers must be appropriately licensed and adhere to fisheries laws for the state of Florida.

BOSTON WHALER OWNERS EVENT INFORMATION

Boat launching and dockage can be coordinated through Marine Max Sarasota. There is secure trailer parking on site. Please contact Lynn Conger at 941/485-3388. (Map to follow or download it on www.whaler.com.)

The location:
Sarasota Hyatt
1000 Boulevard of the Arts
Sarasota, FL 34236
941-953-1234

TENTATIVE AGENDA

Friday May 27, 2004

Welcome reception and registration. All registered event participants are invited to attend and enjoy finger foods and drinks and some free raffle prizes. Attendance is **REQUIRED** for the captain of each boat in the fishing tournaments to review tournament rules, hazards, etc. Anglers participating in the tournament are invited but not required to attend. People not in the tournament can continue to eat, drink, mingle and win stuff while the meeting occurs.

4:00 PM- 8:00 PM

- Check-In Table Opens- pick up your tee shirts and cool stuff!
- Fishing Tournament Late Registration Table Opens
- Welcome reception officially begins!
- Eat, drink, win prizes!

7:00 PM

- Inshore Tournament Mandatory Captains Meeting
- Offshore Mandatory Captains Meeting

Saturday, May 28 and Sunday, May 29, 2005

If you're not in the fishing tournament, the Boston Whalers Owners Event 2005 runs from 10:00 AM to 8:00 PM Saturday and 10:00 AM to 2:00 PM Sunday. Whaler owners, enthusiasts and friends are invited to come by Marine Max Sarasota and enjoy live entertainment, seminars, conduct demonstration boat rides, meet Whaler people and much more.

10:00 AM – 8:00 PM SATURDAY

- Check in table opens (if you did not check in on Friday night).
- Shop the various products available from multiple vendors.
- Meet other Boston Whaler owners and Boston Whaler employees.
- Participate in the Scavenger hunt (on-water, Saturday only, 10:00- 5:00)
- Get your picture taken with "The Unsinkable Legend" half boat.
- Demo boat rides.
- Free prizes and giveaways.
- Pool Area.
- Watch the Inshore & Offshore Tournament Weigh-in (Weigh in starts at 3:00)
- Casual dinner and drinks (Saturday night, 6:00- 8:00).

10:00 AM – 2:00 PM SUNDAY

- Shop the various products available from multiple vendors.
- Meet other Boston Whaler owners and Boston Whaler employees.
- Get your picture taken with "The Unsinkable Legend" half boat.
- Demo boat rides.
- Watch the Inshore & Offshore Tournament Weigh-in (Weigh in: 10:00-12:00)
- Lunch is served (12:00).
- Awards and prizes (1:00- 2:00)

TOURNAMENT FUN FACTS

This is designed to be a fun fishing tournament so relax and enjoy yourself. Winners of the various categories will receive hundreds of dollars worth of fabulous prizes in lieu of cash awards to ensure everyone has a good time in a low-pressure environment.

Don't forget: the captain's meeting Friday night is mandatory. This will help ensure the safety of your crew and vessel as well as provide an opportunity for you to ask questions and take advantage of local knowledge. Also, regardless of whether or not you weigh-in a fish, you must check back in with the tournament boat each day so we know you have returned safely.

Here are some award categories. We will also have junior angler and lady angler prizes!

Offshore Grouper Snapper Kingfish	Inshore Trout Redfish	Boston Whaler Most Distance Traveled Oldest Whaler Most Outrageous Story
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Offshore Fishing Tournament Schedule

Entry limited to the first 100 Whalers registered. Cost is \$25 per person. You can have different anglers each day but each must be registered (and paid for). It's \$25 whether or not you fish one day or two.

Saturday, May 28

6:00 AM Check-Out begins as soon as there is safe light
3:00 PM Weigh Station Opens
5:00 PM Weigh Station Lines Closes (check in prior to this time)
6:00 PM Dinner/door prizes for participants who have checked in

Sunday, May 29

6:00 AM Check-Out begins as soon as there is safe light
10:00 AM Weigh Station Opens
12:00 PM Weigh Station Lines Closes (check in prior to this time)
1:00 PM Awards Presentation

Inshore Grand Slam Tournament Schedule

Entry limited to the first 75 Whalers registered. Cost is \$25 per angler. You can have different anglers each day but each angler must be registered (and paid for) separately.

Saturday, May 28

6:00 AM Check-Out begins as soon as there is safe light
6:00 AM Lines In
3:00 PM Weigh Station Opens
4:00 PM Lines Out of the Water
5:00 PM Weigh Station Lines Closes (check in prior to this time)
6:00 PM Dinner/door prizes for tournament participants who have checked in

Sunday, May 29

6:00 AM Check-Out begins as soon as there is safe light
10:00 AM Weigh Station Opens
12:00 PM Weigh Station Lines Closes (check in prior to this time)
1:00 PM Awards Presentation

Hyatt

Public
Boat
Ramp

MarineMax
Sarasota

WHERE TO STAY

Each participant is responsible for his or her own accommodations. There are a number of accommodations in the Sarasota area. The Whaler staff will be staying at:

Sarasota Hyatt
1000 Boulevard of the Arts
Sarasota, FL 34236
941-953-1234

Boston Whaler Owners Event Registration
Sarasota Event, May 27-29, 2005

Even if you and your family and friends are just coming for one day, please register your total number of attendees so that we bring enough shirts and giveaways for everyone. Also, we will be taking photos at this event for use in our news magazine and our electronic e-newsletter *Whaler News*. Please indicate below if you expressly do not want your photo used for this purpose. Please complete the top *and* bottom portions of this form and affix a check.

Boston Whaler Owner Information		Boat Information
Owner Name	Photo okay? Yes No	Boat Name
Address		Model and Model Year
City		Your Boston Whaler Dealer
State		
Zip		
E-Mail (very important)		
Phone		

RETURN COMPLETED FORM BY May 13, 2005

Mail: Sales Department Boston Whaler, Inc., 100 Whaler Way, Edgewater, FL 32141
 Fax: 386/427-9253 e-mail: tdavis@whaler.com
 Questions?: 1-800 WHALER 9 For a new form: www.whaler.com

Please complete the top and bottom portions of this form and a check in the amount of \$25 for **each person in your party** made payable to *Boston Whaler*.

EVENT CONSENT AND RELEASE

The undersigned person(s) for themselves as owners, crew and passengers and on the behalf of any guest(s) aboard a Boston Whaler boat registered in the Boston Whaler Owners Event, consent to the photographing of themselves, the Boston Whaler boat entered in this event and its equipment, throughout the entire event. This consent includes the use of these photographs by Boston Whaler in promotional and advertising materials in any way not unlawful. The undersigned person(s) for themselves as owners, crew and passengers and on behalf of any guest(s) aboard a Boston Whaler boat entered in the Boston Whalers Owners Event, in consideration of being allowed to enter this event, fully release, indemnify and hold harmless Boston Whaler Boats and MarineMax from any negligence, product defects, contractual and intentional tort liability caused by or the fault of any person or entity other than that of Boston Whaler Boats and MarineMax. Boston Whaler Boats and MarineMax are released from any responsibility for the decision, action or inaction of entrants, boats or other participants.

